



# JUSTIN HOWES

UX/UI DESIGNER

[www.justinhowes.com](http://www.justinhowes.com)

I am an accomplished, award-winning multi-disciplined designer and Creative Director with a demonstrated history of working with global technology, finance, and FMCG brands and products. I have a curious mind and voracious passion for design thinking, user experience, and interaction, with a solid understanding of design fundamentals. I hold significant industry experience, sound technical knowledge, and keen problem-solving skills. I lead the strategy and vision of a broad range of projects for a variety of brands, and I am hands-on throughout the process. Effective, fastidious and ambitious, I have the confidence to lead, and an insatiable desire to collaborate and innovate.




## EDUCATION

- BA (Hons) Graphic Design** 1998 – 2001  
Falmouth University, London UK
- BTEC ND Graphic Design** 1995 – 1997  
Fairfield Art & Design, London UK
- Matric (A Levels)** 1989 – 1993  
Bishops, Cape Town RSA
  
- Web Design Strategy and IA** 2019  
Coursera
- Visual Elements of UI Design** 2019  
Coursera
- UX Design fundamentals** 2019  
Coursera
- Wireframes to Prototypes** 2019  
Coursera
- Diploma in Photography** 2016  
Shaw Academy

## PRO SKILLS

Adobe Photoshop	Adobe XD
Adobe Illustrator	Figma
Adobe InDesign	UX / UI Design
Adobe After Effects	HTML / CSS

## SOCIAL LINKS

-  [linkedin.com/in/justinhowes](https://www.linkedin.com/in/justinhowes)
-  [twitter.com/designisjust](https://twitter.com/designisjust)
-  [instagram.com/designisjust](https://www.instagram.com/designisjust)

## WORK EXPERIENCE

- Invictus Capital** 02/2018 - Present  
[www.invictuscapital.com](http://www.invictuscapital.com)  
**VP of Creative**  
Invictus Capital is a financial technology platform on the blockchain providing investment opportunities through the application of data science and machine learning.  
I have been responsible for creating the brand and defining the creative vision and strategy of all our products, I conceptualize and mock-up creative ideas, lead brainstorming and execute on integrated marketing campaigns as well as prototype products.
- Colourworks** 01/2017 - 12/2017  
[www.cwdi.co.za](http://www.cwdi.co.za)  
**Creative Director**  
Colourworks creates extraordinary brand experiences through marketing, design, and events.  
Alongside conceptualizing and executing on award-winning ideas for brand activations, events, and marketing campaigns, my responsibilities included leading a team of designers and overseeing the entire creative process whilst maintaining the highest of standards and consistency across all creative output.
- Just Design Studio** 06/2007 - 12/2016  
[www.justdesignstudio.com](http://www.justdesignstudio.com)  
**Creative Director, Founder**  
I provided design and development services ranging from brand & identities, website design, UX/UI, motion graphics, as well as printed literature and design and production of exhibitions and events.  
I earned favor with some of the worlds finest brands, having had the pleasure of working with Visa, Adidas, Harley Davidson, Samsung, Sony Ericsson, Ogilvy, and Warner, to name a few.
- Popcorn Design** 01/2002 - 05/2007  
[www.popcornbox.com](http://www.popcornbox.com)  
**Senior Designer**  
I joined Popcorn as the first designer at this agency startup. I was responsible for providing design services such as logos and branding, websites, infographics, moving image showreels, and animation, idents and stings. As the company grew, I was promoted to Senior Designer and took on more and more responsibilities, including decision-making, leading a team of designers and presenting to clients.